

## Ambition to Meet Highest Demands – Language Training, the Mannheim Way

### A LEADING UNIVERSITY IN GERMANY

In addition to numerous rankings, awards and evaluations regarding its research and teaching, the University of Mannheim has been awarded the national "Excellence Initiative" status. The trademark is its distinct profile. Mannheim's renowned economic and social sciences are closely intertwined with humanities, law, mathematics and computer science disciplines. The University of Mannheim offers a wide range of study programs, enabling students to complete either a Bachelor and Master Degree or State Examination. About 10,000 students and 800 faculty members enjoy the privileges of this unique setting and atmosphere.

### SECTOR

Academic

### THE CHALLENGE

Facing the Bologna Process (European Credit Transfer System), turnkey project to enable language training for all students and members of the university

- International comparable language skills for English, French, Italian, Spanish and German
- Business modules
- Level A1 – B2.2 or higher
- Compliance with CEFR
- Learner-specific course content
- No hosting on the University's servers
- Easy-to-handle administration.

### PRODUCTS USED

- CLT campus language training for target languages English, French, Spanish, Italian and German for levels A1 to B2.2
- Business units
- Booking and accounting system provided by digital publishing
- Authentication provided by digital publishing
- Flat-rate solution

### SOLUTION

At the Mannheim University, the Campus Language Training has been used since 2007. The language portal has been incorporated into the library's website.

To meet the challenges of today's fast-paced learning environment, the University of Mannheim offers students and employees digital publishing's Campus Language Training.

### Business situation

To increase transparency and remain competitive as one of Europe's leading institutions of higher education, the University of Mannheim chose digital publishing's learning software to supplement its traditional language training services. dp's Campus Language Training program offers students and faculty a new multi-media approach to language learning with a flexible, interactive and on-demand solution.

The University of Mannheim follows the guidelines established by the European Credit Transfer System (ECTS), which has helped modernize European educational institutions. ECTS encourages educational transparency by assigning credits for courses, which are transferrable to certified institutions across Europe.

In compliance with ECTS classifications, the University of Mannheim evaluated several e-Learning providers and selected digital publishing as the exclusive supplier of on-demand language training: digital publishing's interactive language training is available for the languages English, French, Italian, Spanish and German as a foreign language. It is financed by student fees.

### Benefits

CLT takes a pan-European approach. Its course levels and placement tests correspond to the official Common European Framework of Reference for Language Learning and Teaching (CEFR). Developed by the Council of Europe, the CEFR has efficiently standardized language learning across Europe.

CLT also offers flexibility and mobility. On-demand language training is available via the university's website. Students can easily register for the language courses online and work on their language course while on-the-go.

CLT accommodates every learner type. Students can choose from multiple export functions (e.g. MP3 audio files, index cards and prints) and diverse exercises (e.g. reading, writing, listening and pronunciation training). Specific skill training is also available for business courses, grammar, communication and pronunciation.

CLT is cost-efficient: It takes the classroom out of language learning. Students are flexible to create their own learning schedule. They can improve their language skills before breakfast, between classes, during lunch – whenever convenient.



**“In our search for a campus-wide self-study language program, dp’s CLT language learning solution won our complete confidence through their consideration of different learner types. Our decision is based on the genuine multi-media realization as well as the numerous export functions. Also particularly worthy of mention is their presentation and treatment of culture-specific content.”**

Carolin Weinmann, Consultant for Multimedia Language Training Materials | Mannheim University Library, Germany

## Project details

Deciding on a flat-rate solution, the University of Mannheim implemented a university-wide CLT offering. Both faculty and student body have round-the-clock access to all of the language courses. Learners particularly interested in honing their business skills can focus on business communication units, meetings, presentations, negotiations, and telephoning units.

Students and faculty register via the university’s website with their university email address. No Learner Management System (LMS) is used; learner registration is saved on dp’s online-server.

A kick-off was held to give administrators the necessary technical know-how to maintain the project. Students were introduced to the language courses via the university’s extensive web portal. Regular information sessions are held at the beginning of each semester. Nearly 10,000 students and staff currently have access to the online language training.

## Technical solution

The main goal of the joint venture was to allow all students and members of the University of Mannheim to receive high-quality and barrier-free language training – and that’s without the grinding administration of single licenses.

The booking and accounting system as well as the authentication process is provided by digital publishing. The registration and selection of one or more chosen modules is exclusively available to the university’s network. After learners register, they receive an immediate confirmation via email.

## Internal communication by the Mannheim University Library

\_ CLT campus language training integrated into the navigation bar of the library’s website

\_ User manuals, software demos, FAQs and technical requirements for home use available on the library’s website

\_ Flyers and posters published and posted on campus

\_ Introductions to e-Learning with CLT at the beginning of each semester

### digital publishing AG

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**Elektronische Medien**

- Datenbanken
- Elektr. Zeitschriften & Zeitungen
- E-Books
- Hochschulschriftenserver MADOC
- Recherche-Portal
- SFX
- CLT Sprachtraining
- E-Learning

**Links**

- Universität Mannheim
- Rechenzentrum
- Multimedia-Zentrum

**CLT Sprachtraining**

Das online-Sprachlernsystem "Corporate Language Training" von digital publishing mit Kursmodulen für die Sprachen **Englisch, Französisch, Spanisch, Italienisch** und **Deutsch als Fremdsprache** steht ab sofort allen Studierenden und anderen Mitgliedern der Universität Mannheim kostenlos zur Verfügung. Hier können Sie individuell Ihre Sprachkenntnisse auffrischen. Für jede Sprache gibt es allgemeinsprachliche Module, die nach den Kriterien des Gemeinsamen Europäischen Referenzrahmens für Sprachen (GER) in sechs Niveaustufen von A1 bis B2/2 gegliedert sind.

Neben den allgemeinsprachlichen Lernmodulen umfasst das Angebot thematische Business-Module für die Sprachen Englisch, Französisch und Spanisch.

→ Demo-Video (Deutsch) / Demo video (English)

Dieser Service wurde aus Mitteln der Studiengebühren finanziert.

→ Registrierung

→ Login

→ Funktionsübersicht und Anleitungen

→ Benutzung in den Bibliotheksbereichen

→ Benutzung am eigenen Computer

→ F.A.Q. - Häufig gestellte Fragen

→ Zubehör

Schulungstermine

Kontakt

digital publishing

Students and employees have on-demand access to CLT via the library’s website.